



BUFFALO BRUNCH BASH!

Sunday, September 3rd, 2017 11:00am-2:00pm
Buffalo Iron Works, 49 Illinois St. Buffalo NY 14203

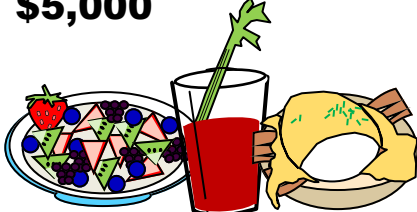
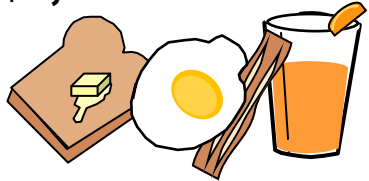
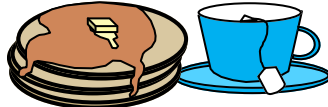

Yes, We Want a Healthier Western New York!

Clean Air: Organizing for Health and Justice is working hard to make our region a healthier place to live, work and play. Our advocacy, education, and research has led to major reductions in toxic pollutants; lead to healthier neighborhoods, ensured stronger economies, and recognized nationally as a model for smart, effective grassroots organizing.

Help us celebrate this good work by sponsoring our Buffalo Brunch Bash this Labor Day weekend!

Tickets are \$15 presale, \$20 at the door. Each ticket includes all the food you can eat from some of **the area's best restaurants**, plus exciting **live performances and music**. Drink specials, and specialty brunch cocktail menu designed by **Lockhouse Distillery**.

Attendees also have the opportunity to bid on dozens of unique **auction items** donated by members of the WNY community.

Commitment Level	Sponsorship Benefits	
Breakfast Royal Sponsor \$5,000 	<ul style="list-style-type: none"> Inclusion as Sponsor in All Print Marketing Materials Inclusion in Paid and Earned Media Inclusion in Email Marketing, Reaching up to 1,500 households Logo Presence on Ticket Webpage Inclusion in Social Media Marketing, Reaching up to 29,000 residents in Western New York Logo Presence on Specialty Bruch Drink Menu Logo Presence on Stage Banner Logo Presence on TV Screens Throughout Event Logo On Event Signage Live Mention During Show Inclusion In Post-Event Marketing 2x 2018 Season Tickets to Iron Works (\$400 Value) 4x VIP/Reserved Seats at Event 	
Grand Slam Sponsor \$3,000 	<ul style="list-style-type: none"> Inclusion as Sponsor in All Print Marketing Materials Inclusion in Paid and Earned Media Inclusion in Email Marketing, Reaching up to 1,500 households Logo Presence on Ticket Webpage Inclusion in Social Media Marketing, Reaching up to 29,000 residents in Western New York Logo Presence on Stage Banner Logo Presence on TV Screens Throughout Event Logo On Event Signage Live Mention During Show Inclusion In Post-Event Marketing 2x Free Tickets to Any Iron Works Show 4x VIP/Reserved Seats at Event 	
Fry-Up Sponsor \$1,000 	<ul style="list-style-type: none"> Inclusion in Email Marketing, Reaching up to 1,500 households Logo Presence on Ticket Webpage Inclusion in Social Media Marketing, Reaching up to 29,000 residents in Western New York Logo Presence on TV Screens Throughout Event Logo On Event Signage Live Mention During Show Inclusion In Post-Event Marketing 4x VIP/Reserved Seats at Event 	
Coffee and Doughnut Sponsor \$500 	<ul style="list-style-type: none"> Logo Presence on Ticket Webpage Inclusion in Social Media Marketing, Reaching up to 29,000 residents in Western New York Company Name on Event Signage Live Mention During Show 4x VIP/ Reserved Seats at Event 	

By the numbers...

200 happy attendees

29,000 people reached through social media

14,000 people reached through email and direct marketing



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Sponsorship Commitment Form

Sponsor Information

Company/ Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Best Form of Contact:

☐ Phone ☐ Email ☐ Mail ☐ In-Person

Non-Sponsorship Donations

☐ In-Kind Services ☐ Auction Item ☐ Other: _____

Item or Service: _____

Value: \$ _____

Description:

Please include a brief description of the item or service being donated below, or attach a separate page.

Payment Information: ☐ Check ☐ Credit Card ☐ Other: _____

Credit Card Number: _____ Expiration Date: _____

Card Holder: _____

Billing Address: _____

Amount: \$ _____

Authorized Signature: _____

Your signature confirms that you will fulfill the above commitment

COMMITMENT LEVEL:

Please indicate your level of involvement below.

- ☐ Breakfast Royal Sponsor
\$5,000
- ☐ Grand Slam Sponsor
\$3,000
- ☐ Fry-Up Sponsor
\$1,000
- ☐ Coffee and Doughnut Sponsor
\$500
- ☐ In-Kind Donation for Goods or Services
- ☐ Auction Item Donation
- ☐ Other: _____



DEADLINES:

*All sponsorships must be confirmed to
rachel@cacwny.org
by no later than
August 21st, 2017*

For federal income tax purposes, the tax deductible amount of your donation is limited to the amount of money contributed over the fair market value of the goods and services received by the sponsor. Clean Air Coalition of WNY is a 501(c)(3) organization. All contributions are tax exempt to the fullest extent the law allows.

If you have any questions regarding sponsorships with Clean Air, please contact: Rachel Todd
Development Coordinator
52 Linwood Ave., Buffalo NY 14209
(716) 852-3813 rachel@cacwny.org