

The Clean Air Coalition presents The Lois Gibbs Fellowship

The Clean Air Coalition of Western New York believes that leadership development among our grassroots base is critical to building an effective environmental health movement in our region. The Lois Gibbs Fellowship therefore focuses on building activists' skills and fostering relationships between grassroots actors and decision makers.

The Lois Gibbs Fellowship is a selective, 10-month program that provides a diverse set of emerging citizen leaders with the tools and training to build sustained political will to improve the environment and health in Western New York neighborhoods.

The program is named in honor of Lois Gibbs, a grassroots environmental justice advocate from Western New York. Lois is the founder of the Love Canal Homeowners Association and an internationally renowned environmental health and justice advocate. She is best known for her successful campaign to relocate families living on top of a toxic waste dump in Niagara Falls. Lois Gibbs is emblematic of the program's philosophy: ordinary individuals can make an extraordinary difference when they organize.

Program Details:

The Lois Gibbs Fellowship is designed to fit the schedules of working people and people with other organizational affiliations.

The fellowship includes the following core components:

- Monthly skills training and mentorship calls
- The development of an action plan
- Opportunities for social networking within the environmental community, government agencies, the press and academic institutions.
- A weekend retreat

Over the course of one year, the Lois Gibbs Fellowship provides rich training opportunities in the following areas:

- Developing effective messages and media outreach
- Strategic campaign planning and power mapping
- Holding elected officials accountable
- Grassroots lobbying
- New media
- Corporate and government research
- Engaging faith-based communities

You may apply online at <u>www.cacwny.org</u> or by calling 852-7483 ext. 16 to request an application. Applications are due by November 10th.



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